









RE-Data.com, LLC.
A Web Development Company

Graphics  Programming  Database  Marketing  Hosting  E-Commerce  Consultants

10 Commandments of web design: Does your site break any of these commandments?

Thou shalt not use frames unless there is a need. Now how do you bookmark a frame set or save it to your favorites? They are made of two or more pages. If you save as shortcut, then go back, you will see only that one frame. They are darn near impossible to get placed in the search engines. You will also be taking people away from your site that you spent so much time trying to get to it.

Thou shalt not use the scrolling Marquees that everyone else uses. What is the purpose except to distract from the content you are trying to get across.

Thou shalt look up the word 'consistency' in Webster's Dictionary before the layout of all your site pages. The user should not be confused with a different page design every time the click to a new page. *Have you ever read a book with a different font and different color on every page?*

Thou shalt not use horizontal rules that are rainbow animations unless you are a Hawaiian. I mean why the colored animations that were popular in 1996 when the web first was able to display these things. It means that somebody is new to the Web saw one of these images and borrowed it to place on their web site thinking it was cool.

Thou shalt not using brightly colored patterned backgrounds that make the content impossible to read unless thou wants to induce vomiting for someone that has ingested poison. You have all seen these types of sites and have recognized them for what they are, ugly. Imagine trying to read a book that has a bright blue image of the ocean as a background.

Thou shalt not apply for web-design jobs after a single community College class on using FrontPage. Analogy: Just because you took a course in carpentry does not mean you can build a well designed and constructed home.

Thou shalt not use a visible counter on a business page. These can be easily manipulated by hitting the refresh button. It is best to use server logs to get an accurate account of visitors. Do you really care how many visitors visited any site but your own? You can set a counter at any number but you cannot tamper with the server logs. Counters are amateurish at best and a waste of web space.

Thou shalt not use "Best viewed with Internet Explorer" or "best viewed at 800 x 600 resolution." When was the last time you downloaded a specific browser to view a website?

Thou shalt not use animated gif files unless Moses himself appears in a burning pile of copier paper in your office and insists that you should. Why would you distract from your content with these useless images unless you have an entertainment site? Not on a business site!

Thou shalt be clear about what the hell thou art presenting to the user, unless your user is the "Amazing Kreskin". A Mind reader played by Johnny Carson on the old tonight show!

"It remains then, that the insidious and damaging obstacle to quality Web sites is a lack of respect for users and presumptiveness with regard to what they want and need. Re-data.com LLC is here to help!"
Bob Laurence...owner and programmer.

**We want your business and in return you will get more business from the web.
...We guarantee it!**

"Your Bridge to the Internet"
www.Re-Data.com LLC